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Mission: Prevent and reduce youth substance use and abuse in the communities of Madison, Chatham Borough and Chatham Township through collaboration, education and community-wide change.

Madison Chatham Coalition Membership Meeting Minutes

February 20, 2020 9:30am

Madison Community Arts Center, Rose Hall

Lead by Coordinator Allison Bardon

Meeting called to order at 9:35 AM

Attendees:, Allison Bardon, Rozella Clyde, Kiana Cunningham, Craig Denecke, Stacey Ewald, John Hoover, Any Lewis, Christine Mahoney, Kathy Martini, Stacey McEvoy, Marilyn Musielski, Gwen Riddick, Erin Holt, Ken Shannon, Kathy Trombacco, Bill Kiernan, Jessica Dineen

9:35- 9:40 Introductions and Welcome

- Allison welcomed all and thanked the Borough of Madison for allowing the Coalition to use the space at the Community Arts Center for a second meeting

9:40-10:00 Sector Spotlight- Thursday Morning Club (Kathy Trombacco)

- Established in 1896
- New community partner of the Madison Chatham Coalition as of January 2020
- Non-profit, community hub in Madison but membership includes residents from Chatham, Harding, Florham Park
- Over 260 volunteers engaged in the TMC; largest women's groups in NJ
- Programs:
 - Madison Community House (preschool on site) that was established in 1960
 - Before and After School Child Care program with 215 children enrolled- started in 2000
 - Meeting space with over 50,000 visitors annually
- Wanted to partner with MCC because TMC wants to provide services and resources for preteens and teens
- TMC also supports CASA program with various collections

For more information about the Thursday Morning Club, please visit:
<https://thursdaymorningclub.org/>

10:00-10:15 Sector Spotlight- Teen Task Force (Kiana Cunningham)

- Madison Area YMCA teen funding was reinstated effective immediately
 - Borough of Madison provides grant to Madison Area YMCA to run teen programming out of Boszhardt Family Teen Center free of charge for Madison residents
 - This includes Teen Scene, Teen Center use and more
 - There was a brief lapse in funding but ultimately, a portion of the grant was reinstated
- MCC Teen Task Force has been very busy planning spring programming
- Currently engaging mostly junior males in the Task Force but looking to recruit additional teens
- Teen Task Force planning the following events for spring:
 - MCC sponsored Teen Trivia Night
 - Looking to offer event in the pre or post game time when teens are known to drink alcohol
 - Potentially hosting the event at Sorriso Kitchen in Chatham
 - They can host 30 teens
 - This event would be mostly for Chatham teens because of the walkability in downtown Chatham
 - MCC hopes to offer another event similar to this in Madison later in the spring
 - NOTE: Stacey Ewald shared that she has a connection to help with the trivia part of the event
 - Continuing the Conversation: A Prevention Podcast
 - Allison will continue recording episodes of the podcast
 - Next up is an interview with Audra Tonero, Director of Outreach and Education at Drew University Counseling Center
 - Teen Task Force members will record a segment for each podcast episode going forward
 - They were very comfortable recording their thoughts in the initial episode so would like to continue this
 - Photo Voice Project

- Allison's SAMHSA Project Officer initially informed her of this evidence-based prevention method that many other youth coalitions are currently using
- Basic principle is that teens go to various hotspots known for underage alcohol use in their community and take photos of what alcohol use looks like in Chatham/Madison
- Example: Take iPhone photos of empty beer cans at Cougar Field and powerlines in Chatham
- After all photos are taken, teens will write a simple one line narrative that goes with each picture
- Teens will display photos in exhibit form and potentially videos as well
- MCC would like to engage CHS media classes in this process
- Allison to discuss with Christine Mahoney in more detail
- Kiana has also shared this project with teens currently engaged in teen programs at the Y with hopes of recruiting more
- Members of the Teen Task Force will share more at the April MCC meeting
- Next Teen Task Force meeting is Tuesday 2/25 at 6:30 PM

10:15-10:30 Recruitment Update (Gwen Riddick)

- Current recruitment efforts are focused on business and faith-based
- Business Sector
 - Allison and Gwen presented information about MCC to the Madison Chamber Breakfast on 2/11
 - Presentation included overview of funding, sectors, initiatives and partners
 - Highlighted current partnerships with local businesses including Madison Pharmacy and Madison Memorial Home
 - Allison and Gwen also challenged members to consider ways that MCC can partner with their business on prevention initiatives
 - One idea was reaching out to local driving schools and sharing information about drugged/drunk driving with the instructors so that they can share with students
 - To see presentation, [click here!](#)
 - Madison Chamber has more than 200 members with businesses located in Chatham and Florham Park

- At the end of the presentation, Gwen led attendees in brief Fatal Vision alcohol simulation goggle exercise
- Faith- Based Sector
 - Allison and Gwen held meetings with Rev. A Craig Dunn of First Baptist Church of Madison and Rev. Jeff Markay of United Methodist Church of Chatham
 - Rev. Dunn invited Allison and Gwen to present information about MCC at the Madison Interfaith Breakfast on 2/18
 - Allison and Gwen shared the work of MCC and handed out MCC recruitment folders to the attendees
 - One attendee suggested engaging the recovery community in our prevention efforts and cited the Market Street Mission as being a good resource for speakers
 - Another suggestion was offering a mobile prescription take back event at the First Baptist Church- Allison offered to reach out to Madison PD and Madison Pharmacy to figure out logistics
 - Gwen will follow up with Reverend Dunn and share updates
 - Allison and Gwen also met with Rev. Jeff Markay of United Methodist Church of Chatham
 - This church hosts many teen programs including Broadway Boot Camp and NJ Youth Symphony Orchestra so many teens go through the doors each week
 - Rev. Markay asked if we can provide prevention materials for the church to display in common areas
 - MCC will provide Substance Abuse Resource Directory, Vaping Cessation Rack Card and Teen Task Force recruitment info
 - Rev. Markay invited Allison and Gwen to share MCC information and be the featured speakers at the Chatham Interfaith Community Lunch

● To read Gwen's Recruitment Round-Up from the March MCC Newsletter, [click here!](#)

10:30- 11:00 Coordinator's Update (Allison Bardon)

- Detective Ken Shannon's Community Drug Trends Workshop will be held in partnership with the Madison Elks and MCC on March 2 at 7 PM- all are invited
- Second podcast episode to be released end of March- interview scheduled with Audra Tonero
- Allison will be completing TIPS train the trainer course the first week in March and will then look to roll this program out to local liquor stores to hopefully train their staff

- Sticker Shock was a success thanks to the dedication of MAASA, MACC and the willingness of local liquor shops to participate
- Allison recognizes Craig Denecke as the MCC Member of the Month for his efforts in getting Gary's Wine and Marketplace to participate in the Sticker Shock Campaign for the first time
- Craig detailed the process of engaging Gary Fisch in the conversation and his persistence in following up
- Allison presented Craig with a gift from MCC and thanked him for his efforts
- Allison also noted the efforts of Frank Iannarone and 16 members of the MHS softball team who volunteered their time to participate in the effort in Madison Area YMCA
- In Chatham, a group of volunteers from MACC and MCC placed stickers in all 4 of the town's liquor stores
- Allison finished the meeting presenting key takeaways from CADCA's National Leadership Forum that was held the first week in February
- This conference is for DFC- funded Coalitions staff and volunteers
- To see Allison's key takeaways presentation, [click here!](#)

Meeting adjourned at 11 AM

Next MCC Meeting: Thursday, March 19; 9:30 AM at Madison Community House

Minutes submitted by MCC Secretary Kelly Loofbourow