

MADISON CHATHAM COALITION BY THE NUMBERS

2018 -
2019

YEAR IN
REVIEW

IN- KIND DONATIONS & CASH MATCH

\$140,152

Amount that MCC raised this year through countless volunteer hours, space donated by the YMCA and so much more.

MEDIA REACH

352,266

Number of people reached through social media posts, press releases and news articles referencing the work of the Coalition.

SERVICES PROVIDED

2,961

Number of people served by the work of MCC through tabling at community events, trainings, and resources provided.

WELLNESS SURVEY

2,555

Number of students that completed the Madison Chatham Wellness Survey which asked teens questions about substance use and mental health.

PREVENTION MATERIALS

10

Number of prevention materials created and branded by MCC including vaping cessation brochure, infographics, and posters.

COMMUNITY TABLING

22

Number of community festivals and events such as Back to School Nights and Farmers Markets where MCC tabled and shared resources.

COMMUNITY PARTNERS



HIGHLIGHTS FROM 2018-19

OUR DIGITAL FOOTPRINT



40 unique
mail campaigns



Established
Podbean site



115 new followers



43 new followers

KNOCK OUT OPIOID ABUSE DAY

MCC partners with FDU School of Pharmacy students who visit local physicians' offices sharing information about opioid misuse



1st MCC POSTER & POETRY CONTEST

With help from the Library of the Chathams, MCC launches 1st poster and poetry contest, asking contestants to highlight dangers associated with marijuana and vaping use

STICKER SHOCK CAMPAIGN

MACC, MAASA, MCC and MCC Teen Task Force members visit all liquor stores in Chatham and most liquor stores in Madison, placing stickers on cases of beer reminding adults of the penalties associated with purchasing for minors



TEEN TASK FORCE & TEEN SCENE

Members of the MCC Teen Task Force visit Madison Area YMCA's Friday night Teen Scene program and educate middle school students about the impact of using marijuana on coordination, balance and executive function by using marijuana simulation goggles



FUNERAL HOMES SAFE DISPOSAL INITIATIVE

MCC partners with PD, Madison Pharmacy, and local funeral homes to distribute drug deactivation kits to all families planning end of life services at no cost, in an effort to help properly dispose of potentially dangerous medications



CULTURAL COMPETENCY TRAINING

15 MCC members attend cultural sensitivity training where they learn about positive cultural cues and interactions in an effort to reach all populations of the community with MCC's prevention efforts



NIGHT OF CONVERSATION: A PREVENTION PODCAST

MCC, together with the Madison Area YMCA, launches its first podcast, interviewing professionals, focusing on substance use and mental health

