**Madison Chatham Coalition Membership Meeting**

**June 22, 2021 9:30 am***Virtual Zoom Meeting*

Meeting Minutes

**Attendees:**

***9:30-9:35***  **Meeting called to order** 

1. Allison thanked everyone for attending. July will potentially be our last virtual meeting but will confirm.

***9:35- 9:55* MCC Initiatives (Allison)**

* Allison talks about Sticker Shock coming up with MACC, plan on going to liquor stores next week to confirm participation
* Haven’t reached out to Madison
* Will confirm dates and times with Chatham
* Allison has a call tomorrow with the Director David Nash from Legal one, he focuses on the new and emerging issues around cannabis
* Thanked Len Resto for the proclamation for the Teen Task Force
* TTF wrote a letter to the editor that will be published that highlights what parents can do to keep their kids safe
* Allison reached out to the high school to see about Hidden in Plain Sight, will get support from MASAA and hopefully MACC as well

**9:55-10:05 MCC Community Engagement (Nixie)**

* Farmer’s Market, first tabling event from 1-6pm. Will be there twice a month
* Encourages volunteers to come out and will be sending out sign up sheets
* Len Resto asked if they changed location – it is in Dodge Field
* Giveaways we plan on getting, if anyone has any additional ideas on what to give away
* Moves on to National Night Out; confirmed with all 3 locations and PCP will share a table with MCC
* Allison jumps in about the meeting with Christine McIntyre and officer Stefanie Aquino from Madison PD – they discussed about our organizations
* Social media planning – have been inputting more to aim target audience with MCC updates and other recognition within the community
* Trying to keep an active presence, created a social media marketing plan
* Suggests members to let us know about anything they think is important to advertise
* Len thanks Nixie for coming out to the Chatham Methodist Church for tabling and the people thought it was helpful

**10:05-10:45 MCC Summer Planning**

* Allison asks if anyone has any sector updates
* Stacey Ewald says the township is going to do a 2nd ordnance to cannabis
* Allison moves forward with a presentation about our strategies
  + Report grants
  + Required to complete 2 goals
  + Strategies providing information
  + Modifying and changing policies
  + Action plan to establish community engagement
* This summer we want to do more interviews
* Community survey’s at the Farmers Market for parents
* Hidden in plain sight, one more podcast
* Offering teens more opportunities to have other outlets aside from going to a party, so we want to collaborate with the YMCA in teen programming
* Responsible beverage training for alcohol retailers
* Sticker shock coming up in July
* Working with local government
* Volunteer opportunities, people can help with prepping for the event if not comfortable being out tabling or helping to collect data
* We create doodle polls for all our volunteer opportunities – will send one after this meeting